insurity

DIGITALXPERIENCE STUDIO

Create Unique Client Experiences

Insurity's DigitalXPerience Studio empowers clients to kick-start the creation of unique user interface (UI) experiences that are compelling,intuitive and highly personalized. It features built-in screen templates and a visual, drag-and-drop, no-code tool that makes it easy for non-programmers to quickly create comprehensive digital insurance applications that cross platforms and run natively as true apps on every device.

SmartView Technology

SmartView, Insurity's proprietary data presentation and visualization technology, complements Insurity's DigitalXPerience Studio with advanced data analytics capabilities and quick access to a wide variety of data sources. SmartView allows clients to combine and present information across all Insurity systems, along with data from any backend system, third-party data provider and even the public Internet, using tiles that can be invoked at any point in the user workflow. SmartView puts the power of analytics in end-users' hands with easy tools to leverage different analytics tools, filter, sort and reorganize data to suit their individual needs. SmartView's mobile capability enables users to access any of their visualizations on their iPhone devices, even offline. SmartView is also integrated with all Insurity's Suites including Decisions Suite and DecisionsXPress Suite, Bridge Specialty Suite and BridgeXPress Suite, Workers' CompXPress Suite and the Oceanwide Marine Suite.

Key Features of Insurity's DigitalXPerience Studio

With UI technologies constantly changing, our DigitalXPerience Studio provides clients with protection against obsolescence and costly UI rewrites with a completely segregated UI solution that integrates with applications strictly through API's that contain no UI parameters. This protects applications from having to rewrite or refactor screens when client-side or UI technologies change, or new devices emerge. Only DigitalXPerience Studio needs to evolve and all applications gain instant support.

Other features include:

- Built-in access to all Insurity core applications via the Insurity Digital Services Platform

- Native support for web browsers, Apple OS and Android, Windows, Chatbot, Facebook Messenger and more

- Easy integration with any application via industry standard RESTful APIs

- Instant previews of client UI behaviors under a variety of conditions for quick, easy testing and refinement

- Easy end-user, browser-based configuration with instantaneous response built into the generated applications

- Use of industry standard and latest UI toolkits for standard and customized skins

- Responsive form layouts that prioritize the most essential data elements and structures

- Fast asynchronous updates with built-in caching

We invite you to learn how Insurity's DigitalXPerience Studio can make a difference in your organization by visiting www.insurity.com.

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www.insurity.com   **866.476.2606**