



DIGITAL SERVICES PLATFORM

Powering Digital Experiences

Insurers are jumping into the digital world at break-neck speed. The reasons for this leap into technology are multi-fold, ranging from competition to regulation, globalization, environmental impact, and—most important of all—customer expectations.

Customer Expectations

Insurers and their customers want instantaneous fulfillment of their needs, consistent with their experiences across other industries. Insurity offers the tools to create user experiences that are compelling, intuitive and highly personalized.

The 4 Components of Insurity's Digital Platform

Digital Services Platform

Easy access to a wide array of comprehensive data and functional services across the full property and casualty policy lifecycle, including Insurity and third-party services.

DigitalXPerience Studio

No-code declarative application development style increases productivity and insures consistency and performance across the entire platform while supporting the latest devices and native features.

SaaS: A Core Component

Insurity's streamlined, secure hybrid public and private cloud-based platform is fully documented with usage scenarios, sample code, query/result samples and a test environment to get clients up and running quickly and easily, backed by the strongest service-level commitment in the industry.

Industry Content

Easy access to rating bureaus and third-party sources offers clients the opportunity to integrate updated ISO/NCCI/AAIS content into their core systems, including instant access to underwriting and claims scoring.

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Simplified Usage

Insurity's Digital Services Platform was built to simplify usage for our clients and partners by utilizing standard application programming interfaces (APIs) to support data access, calculation and process capabilities for the following digital services:

- Policy
- Claims
- Billing
- Search and List
- Data Entry Retrieval and Update
- Data Classification
- Risk Assessment
- Clearance
- Underwriting
- Predictive Scoring
- Rating
- Document Generation
- Bureau Content

How Clients Use Our Digital Services Platform

“Headless” access to core processing systems helps clients build their own front-end portals and extend Insurity's core processing capabilities.

Data services support clients' development of integrated digital user experiences.

Clients have instant access to proprietary underwriting, rating, forms generation, automated claims adjustment and other core systems components.

Proprietary premium rating engines allow clients to retrieve tax and fee calculations across all states and products.

For compliance purposes, clients can scan entities against over 100 global watchlists.

We invite you to learn how Insurity's Digital Services Platform can shape your organization's future by visiting www.insurity.com.



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